



PESCARÈ is the leading Italian fishing magazine. Since 1967 PESCARÈ has built its reputation by providing the latest freshwater fishing information through the most important team of authors from the national and continental scene. PESCARÈ offers the most complete documentation about the traditional and modern techniques with natural and artificial baits, fishing trips and product reviews. Since its foundation, PESCARÈ is committed to sensitize the angling community on problems related to the environment and laws regulating the sport fishing to the light of the most recent European legislations.

✓ Print circulation:	26.400
✓ Diffusion in kiosk:	9.200
✓ Diffusion for subscription:	2.800
✓ Diffusione media (ADS)	12.000
✓ Particular diffusion (events, fairs, ecc.)	6.000
✓ Total diffusion:	18.000
✓ Certifications:	ADS

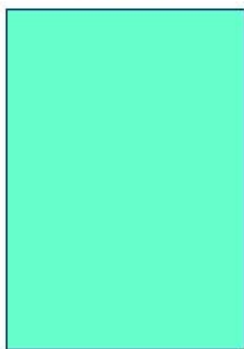
MAIN FORMAT

Full Page mm 210 x 275 al vivo

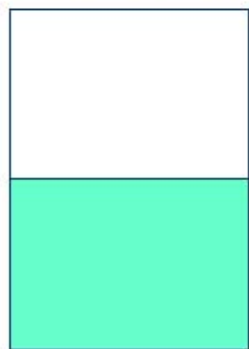
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vertical mm 106 x 275 al vivo

¼ page vertical mm 58 x 275 al vivo
horizontal mm 210 x 68 al vivo
quadrata mm 108 x 136 al vivo

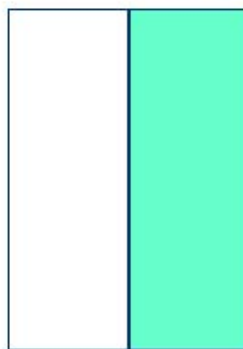
PAGINA INTERA



½ PAGINA ORIZZ.



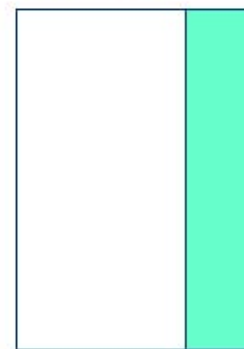
½ PAGINA VERT.



¼ PAGINA ORIZZ.



¼ PAGINA VERT.



¼ PAGINA QUADR.

