

PESCARE MARE

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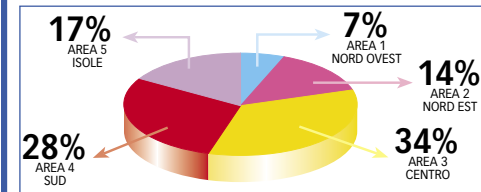


This magazine is specialized in boat and land fishing techniques. Fishing itineraries in seas across the globe are discussed at length.

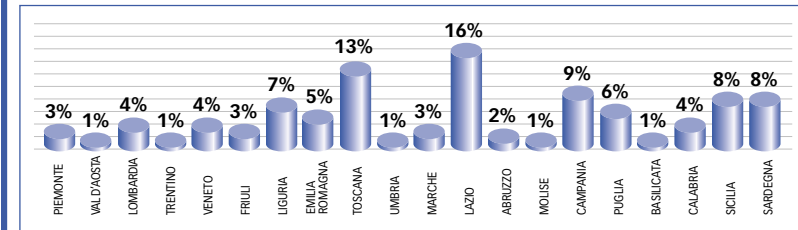
An excellent and extensive section is dedicated to sailing with various reportages focusing on boat angling, electronic onboard equipment and pleasure craft laws and regulations. Here you will also find: articles on special techniques such as surf casting, beach ledgering, drifting and carp fishing

READERS GEOGRAPHIC DISTRIBUTION

NIelsen AREAS



REGIONS

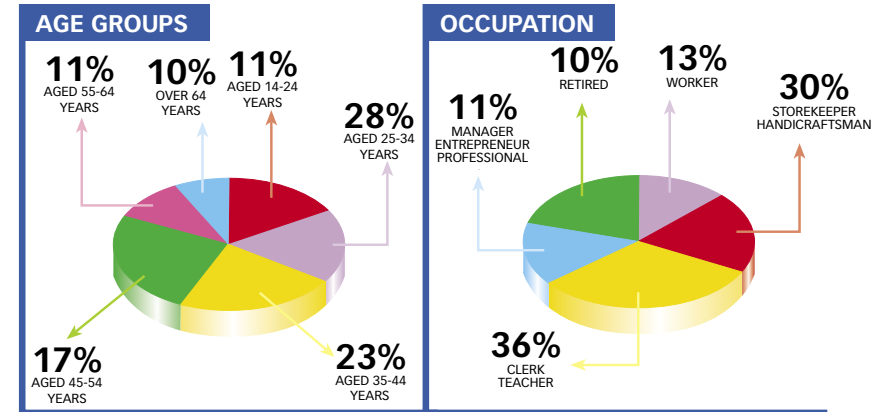


MAIN ADVERTISING RATES AND SPECIFICATIONS

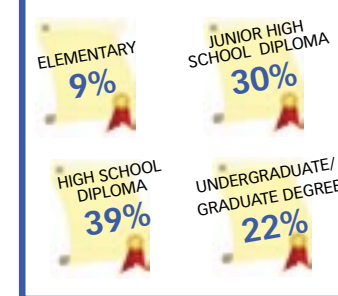
ONE FULL PAGE (BLEED) mm 210 x 275 € 4.200	½ PAGE (BLEED) orizz. mm 210 x 135,5 vert. mm 106 x 275 € 2.300	¼ PAGE (BLEED) quadr. mm 108 x 136 orizz. mm 210 x 68 vert. mm 58 x 275 € 1.250	PREMIUM POSITIONS Inside front cover € 5.300 Inside back cover € 4.700 Back cover € 5.500
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READER'S PROFILE

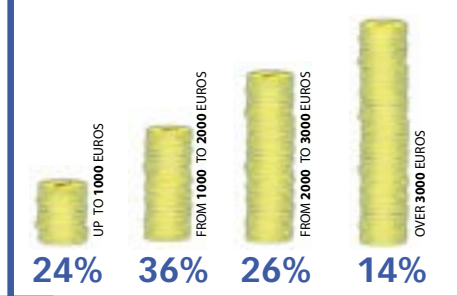
The readers are mostly male and of an adult age group. They enjoy a high income level and therefore also a high purchasing power. Companies in the sea fishing and nautical industry will reach their target audience fully by placing their ads on this magazine.



EDUCATION



MONTHLY INCOME



ADDITIONAL INFORMATION

Travel expenditure	Up to 1500 € /year	31%	From 1500 to 2500 € /year	41%	Over 2500 € /year	28%
Equipment expenditure	From 500 to 1000 € /year	34%	From 1000 to 1500 € /year	37%	Over 1500 € /year	29%
Apparel expenditure	From 500 to 1000 € /year	30%	From 1000 to 1500 € /year	46%	Over 1500 € /year	24%

